

ASKEW NIXON FERGUSON ARCHITECTS

**NEWS RELEASE**

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**February 19, 2004**

**palmOne In-Line Store Receives Award of Merit from  
*Visual Merchandising and Store Design Magazine***

MEMPHIS, TN - Askew Nixon Ferguson Architects is pleased to announce that the palmOne In-Line Store in Century City, California has received an Award of Merit from VM+SD Magazine (Visual Merchandising and Store Design). Through the usage of strong graphics and a minimal palette, the team from Askew Nixon Ferguson designed a 370 square foot prototype store which has provided the company with a public retail face. The project team was made up by Derrick Choo, Scott Dicus, Julie Gasaway, and Bill Beatty. This design was recently honored with an Award of Excellence from the Memphis AIA. B&N Industries were in charge of the retail and fixture design.

**For more information, please contact Elizabeth Lovett. 901.278.6868 (elizabeth@anfa.com).**

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